Vision: the challenge for 2030	Themes: milestones to achieve vision	Strategy: plan to achieve milestones	Action: actions implementing plan	Priority	Time frame
Increased on farm profitability	Increased productivity and	Refined animal husbandry	Fly biological control (South African wasp) ** cross reference with Information distribution through targeted communication topics, timing and content strategy	High	Short
	reduced input costs		Fly centric research and sterility genes Research to maintain diazinon use in dip Research to preservation of dipping as a treatment option	High Medium	Medium
			Research risk factors for fly strike (age, fibre) Investigate mobile water systems to lower costs ** cross reference with labour efficiency strategies	High	Short
			Research pre-operative analgesia for tailing and castration Research semen treatments for sex selection Research identification alternatives (microchip, RNA, DNA, tattoo)	Low	Long Long
			Relationship between shelter and water consumption: not explored Long distance transport and live export: not explored		
		Labour efficiency improvements	Wool shearing: Research into alternative fibre cutting mechanisms (laser literature review and scoping)		Short
			Portable/ mobile (chain shearing) shearing infrastructure: revisit previous R&D in light of current technologies	High	Short
			Shearing ergonomics: robotic shearing: revisit with current technology and computer capabilities	High Commercial interest	Medium Commercia interest
			Wool harvesting: Identify endogenous chemicals of regulation of defleecing across all weights and age groups, and logistics	High Commercial interest	Short Commercia interest
			Animal husbandry: Cost benefit analysis of lick feeders as a delivery mechanism	High	Short Medium
			Immunocastration Cost benefit analysis on age of sale for lambs without tailing or castration/ interaction with growth rates and genetic gains		Medium
			Virtual fencing/ satellite control of sheep movements linked to electronic sheep identification Movement patterns and sheep taste preferences (relating to taste of drenches) for		
			ease of management Research and develop injectable systemic lousicides	Short	Medium
			Delivery of treatments and supplements in water Research sheep aptitude for behavioural training for self treatment	High	Short
			Research trait selection for behaviour **cross reference genetic tool development	High	Short

	and uptake strategy		
Genetic tool development and uptake	Research and development of lice resistance traits **cross reference with animal husbandry improvements strategy Investigate cross parasite resistance Research and development of temperament/ behaviour traits ** cross reference	Low Low High	Med-Long Med-Long
	with labour efficiency improvements strategy Information on performance when genetics removed from environment in which originally measured, and relevance to alternative environments	High	Short Short
	Cost benefit analysis on new traits Selecting for meat production traits in wool producing sheep Investigate correlation between neck folds, productivity and animal welfare Research and development of traits for wool characteristics: elasticity, softness, light refraction, faster growing fibre (twice yearly shearing) Research breeding tailless sheep		Medium
Reproductive eff	Extension and adoption on farm of reproductive efficiency traits and best practice animal husbandry to improve reproductive efficiency: predation, nutrition, time of lambing, shelter ** cross reference with genetics and mortality strategies		
Reduced on farm mortality	Feed supplementation (minerals, energy, protein, vitamins) for identified targeted situations and seasonal conditions including in periods of climate stress ** cross reference with adaptable pasture systems strategy Fox control options		
	Support wild dog control through research supporting continued use of 1080 and animal welfare impacts Extend lessons from CSIRO Eagle Ecology study	High High	Short Short
	Quantify animal numbers taken by predators by season, to support seasonal management plans Investigate food supplementation schemes for protected species, to address on farm predation levels	High	Short
	ARGT pasture based early warning test Literature review to build case for wider commercial application based on subclinical production loss countered by ARGT vaccine	High	Short

Sharing in the value chain at low risk	Effective, efficient and open communication supply chains ** check terminology vertical integration?	Accurate supply chain intelligence	Pasture genomics research to improve species and adaptability addressing climate adaptation and complementarity with mixed farming systems NPKS use efficiency and alternatives (soil/ supplement) through pasture genomics and investigating interaction with soil microfauna and flora, other minerals and additives **cross check with agronomist Application methods for low input systems: not explored Economic analysis of accuracy measuring dry matter/ protein/ mineral components of pastures on farm adapting existing tests (rapid on farm) or technology advancements in infra red spectroscopy New biological rabbit control Investigate methods of improving soil moisture retention Use of crop refuse: not explored Optimising feed supplementation and pasture base in cropped areas/ paddocks (March/ April) Maximising fodder production in non cropped areas on farm eg acid soils Establishment and persistence of perennials in cropping systems Establish and facilitate dialogue both up and down the supply line, between the growers and retailers/ consumers/ processors by distance or in person, to encourage through sector understanding of constraints, opportunities and early identification of credence characteristics to enable rapid response	High High High High	Short Short Short Short
Consumer confidence in wool products	Meet market demands for product integrity and quality	Assess and address credence characteristics	Identify benefits associated with delivering and verifying credence characteristics on farm Establish and facilitate supply chain dialogue over verifying credence characteristics on farm without traceability post farm gate (such as wool blending) Traceability post farm gate Science for marketing natural and welfare claims triggered by market signals	Commercial interest	Commercial interest
		Address wool prickle factor	Link fine ends wool program to on farm practices		Short
Consumer confidence in the wool farming system	Recognised environmental and farming system credentials	Addressing climate variability	Information to allow flexibility of farming systems to balance impact of climate variability of dual system Increased accuracy of modelling over 12 month predictions ** cross reference to pastures strategy and on farm mortality strategy Indian Ocean dipole research identifying regional Western Australian impact	High	Short

		Identify carbon baseline	Quantify Australian carbon footprint of segments (in wool enterprise, in fleece, in product) to defend industry and disprove ruminant claims Research to defend industries position on policy issues and disprove ruminant claims	Low	Long Long
Awareness and adoption of wool industry messages	Effective communications with industry and the wider community	Information distribution through targeted communication topics, timing and content	Targeted industry extension focusing on chemical use and lice resistance Shearing biosecurity for lice Drenching and fly repellents Information distribution regarding Wormboss.com to sheep/ cereal zone Information distribution regarding Flyboss.org to sheep/ cereal zone Information distribution regarding Liceboss.com to sheep/ cereal zone ** cross reference with refined animal husbandry strategy Information distribution on optimising cropping grazing system Develop relationship with multipliers to deliver messages (private consultants) Scenario planning for breeding objective using ASBV combinations Simple messaging tailored to production areas using multimedia with links to full details Information dissemination on management of lamb mortality Ewe nutritional requirements	High High High High High High High High	Short Short Short Short Short Short Short
		Skills development	Wool classing training where market failure exists		