

WOOLGROWER INDUSTRY CONSULTATION PANEL

The Woolgrower Industry Consultation Panel (WICP) was formed in 2019 when AWI introduced a new consultation model to better enable the AWI Board to understand the key R&D and marketing priorities of woolgrowers.

AWI’s WICP has nine members from woolgrower representative organisations from across Australia. The WICP nominates and appoints its own independent chair, and includes representatives from the Department of Agriculture, Water and the Environment (DAWE) plus two AWI Board directors.

The WICP provides clear two-way consultation between AWI and woolgrower representatives to ascertain woolgrower and industry priorities and needs, and provide information and receive feedback on AWI’s research, development, and marketing activities. The WICP meets quarterly.

Role of the WICP includes:

- Making recommendations to the AWI Board on the key research, development and marketing priorities of woolgrowers and key industry issues which inform and guide AWI’s strategic and investment plans
- Receive progress reports from AWI on research, development, and marketing programs
- Consult with AWI on its’ communications, engagement, and other consultation activities
- Receive reports on AWI’s progress against the independent Review of Performance (ROP) recommendations
- Report back to their organisations members to inform on AWI activities
- Provide guidance on the Wool industry’s 10-year plan ‘Wool 2030’, and
- Nominate industry members to AWI’s Board Nomination Committee.

WICP MEMBER GROUPS:

ASHEEP	AUSTRALIAN WOOL GROWERS ASSOCIATION	MERINO LINK	DEPARTMENT OF AGRICULTURE, WATER, AND THE ENVIRONMENT (DAWE) REPRESENTATIVE
AUSTRALIAN ASSOCIATION OF STUD MERINO BREEDERS	BROAD WOOL REPRESENTATIVE	PASTORALISTS & GRAZIERS ASSOCIATION (PGA) - WESTERN AUSTRALIA	TWO AWI BOARD REPRESENTATIVES
AUSTRALIAN SUPERFINE WOOL GROWERS’ ASSOCIATION	COMMERCIAL MERINO EWE COMPETITIONS ASSOCIATION	WOOLPRODUCERS AUSTRALIA	

A second forum, the AWI Woolgrower Consultation Group (WCG) is a broader industry body comprising 28 representatives of state and regional production-based woolgrower groups, including the members of the WICP. The WCG meets twice a year.